5 November 1966

MEMORANDUM FOR: The Honorable Walt W. Rostow Special Assistant to the President The White House

The Director of Central Intelligence has requested that I bring to your personal attention the attached study. The Effectiveness of the Rolling Thunder Program in North Vietnam, I January-30 September 1966. It was undertaken at the request of Secretary McNamara who wasted us to update the comprehensive study on this subject we did for him earlier in the year. We plan to continue updating these analyses approximately every three months.

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R. J. SMITH Deputy Director for Intelligence

Attachment: a/s

SC No. 09646/66, Cy No 21

RJS:yd

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- 3. General Earle G. Wheeler, USA Chairman, Joint Chiefs of Staff (w/cy 28 att)
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